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TOWER TICKER

By Herb Lyon

THE JOTTED LYON: Shaky memo to movie press agent, Allan ["The Silencers"] Edelson "Don't ever again walk into the Ticker office two minutes before a writing deadline with that bunch of scantily clad Slaygirls, see?" It's O. K. for Dean Martin, but how's a guy expected to type bub? . . . Young punks have been surreptitiously looting the burned out Rush street block where the city can't seem to get the undamaged street lights back on. Let's go, there. . . . Secret polls show that F. D. R. Jr. could wallop Nelson Rockefeller in the New York governor's race. Rocky's popularity is slipping. . . . Sammy Davis Jr., has the blues: A big rating dip [10 points] for his NBC-TV comeback show. Somebody better take charge of Sam's unparalleled personal talents—but quick.

Hugh Hefner, acceding to electronic computer demands, is switching his Playboy club membership from the popular charge key to plain 'ol credit cards—tacking on a five buck switch-over fee. And with his estimated 475,000 keyholders, thass a lot of extra loot. . . . Headlined troubles with females evidently don't hurt: Pianist Ahmad Jamal, in high glee over the dismissal of his ex-wife's alimony charges, is jammin' 'em in at London House; and Chubby Checkers, put in the pokey on a gal's charges, is already a red-hot advance reservation deal at the Scotch Mist, where he'll still open Mon.

First cocktail sipper at the Ambassador East's posh new Prince of Wales tap room was Frank Sinatra's daughter, Nancy, enroute to N. Y. C. to hostess a Hulaabaloo TV show. . . . A storybook romance is the best way we can describe the lifelong love affair between Papa and Mama Bear George and Min Hales. We join with this whole city in extending our deepest condolences to sorrowing George and the tight-knit Hales family. . . . The Executives' club



Dean Martin

will get two varied, but incisive views of Viet Nam in successive weeks: Robin Moore, author of "The Green Berets," talks to 'em at the Sherman Friday noon, and Dr. Harold Brown, secty. of the air force follows Feb. 25 at a Palmer House luncheon. . . .

SCREEN TOUGH GUY HORACE McMAHON will do a Drury Lane stint soon. [He excited the "Hello, Dolly" cast before it got here]. . . . Singer Nancy Ames and her mate, ex-Chicago hypnotist Trian Boyer, ended the rift and are entranced again. . . . Drury Lane Star Pat O'Brien's young son, Terry, now working for the C. I. A. in D. C., finally came in for a visit to find everlovin' mom and pop are strictly S. R. O. for the rest of their "Love and Kisses" date here. . . . Urgent mail to the column posted in Evans-ton and other nearby points Friday a. m., reached our desk yesterday p. m. That's darn near five days—and what gives, Mr. Postmaster? . . . NBC-TV will air Producer George Stevens' "A Place in the Sun" movie on schedule March 12—uncut, as ordered by an L. A. Judge via a temporary injunction. It co-stars Liz Taylor and Montgomery Clift. . . . Swingin'est party of the week looms large at Maxim's tonight—tossed by Millionaire Charles Revson and his gorjus bride of two years. He's here pitching his Revlon products.

Which is not to minimize the ring-a-ding black tie shindig set at the Ambassador East tomorrow night, to debut the inn's elegant new Royal Hunt restaurant. [Flung by Designer Dick Himmel for the Ambassadors' new remodel-happy bosses, Bob and Larry Tisch]. . . . TV Producer Irv Mansfield and his novelist frau, lovely Jacqueline Susann, hit here Feb. 26 to pitch her new one, "Valley of the Dolls," a scorcher, which incidentally offers a liberal education on the deadly effects of pop, goof, and etc. pills. ["Dolls" are the jet set's vernacular for same]. . . . The exciting Boat Show, which follows the upcoming Auto show into McCormick Place [March 5 to 13] will co-star Allen Sherman and June Valli. . . . Take calculating Producer Dave Merrick's "angry" walk-off on the Merv Griffin WMAQ-TV show tonight with a grain of salt. He's a better actor than most of his stars. . . . And Al Hartung says the movie, "Dr. Zhivago," wasn't filmed in Cinemascope—but Stethoscope!